

SCO TEC FORUM

2008

Strength
Commitment
Opportunity



SPONSOR OPPORTUNITY GUIDE

AUGUST 10-13 • PLANET HOLLYWOOD LAS VEGAS • WWW.SCO.COM/2008FORUM

DEAR SCO PARTNER,

It is my pleasure to announce the 22nd annual SCO partner event, SCO TEC Forum – the premier UNIX industry training event showcasing SCO's formidable UNIX technology. This technical training event will be held August 10-12, 2008 at the Planet Hollywood Resort & Casino in Las Vegas, Nevada.

SCO Forum, in its 22nd consecutive year, is an opportunity for key customers and partners to come together and hear strategy and direction from company executives. Stephen Norris, of Stephen Norris Capital Partners (SNCP) and Mark Robbins, of AEP Capital who together recently committed to provide financing for a reorganization plan of The SCO Group Inc. ("SCO"), will be present to talk to customers about their commitment to SCO's UNIX business. Key topics at this year's Forum will include direction from the new management team, SCO's virtualization strategy, UNIX product roadmaps as well as new hardware and software certification strategies. SCO Tec Forum 2008 will also include many technical breakout sessions and a third-day, hands-on training session.

SCO TEC Forum provides an exhibit area for you, our most important ISV, OEM, and Strategic Business Partners, to provide information and education about your latest solutions in the exhibit area.



NEW IN 2008

SCO TEC Forum will focus on our new UNIX roadmap, virtualization strategy and several other yet-to-be announced strategic plans. Technical sessions will focus primarily on UNIX solutions with some exposure on our mobile technologies.

Come to Forum to see the latest information on SCO UNIX and see why some customers have chosen to return to our platform after trying competitive solutions. In depth technical training on how to upgrade and leverage the features of OpenServer 6 and UnixWare 7 will be available in the breakout sessions. Forum will also highlight SCO *office* Server v.5, new open source technology including OpenOffice and other training.

SCO UNIX TECHNOLOGIES

- > SCO OpenServer 6
- > SCO UnixWare 7.1.4
- > SCO *office*
- > Virtualization

SCO MOBILE

- > SCO Mobile Mobility Server
- > HipCheck
- > Me Inc. Mobile

EVENT OVERVIEW

Beginning with a Sunday welcome reception, the technology conference opens Monday with keynotes from SCO Operations President and Chief Operating Officer, Jeff Hunsaker, Stephen Norris of Stephen Norris Capital Partners (SNCP), and a customer success story.

Monday and Tuesday breakout sessions will examine a variety of technology and business solutions. In addition to our internal presenters, Platinum and Gold Sponsors will also have the unique opportunity to present sessions. Attendees may participate in two hour-long breakout sessions over the course of two days.

Platinum, Gold, and Silver Sponsors may join us in displaying their technologies, presenting business opportunities, and offering additional information in the Partner Tradeshow area. This area will be the focal point of SCO TEC Forum activities including the evening reception, meals and breaks.

Again, I hope you will join us at SCO TEC Forum 2008! I encourage each of you to take full advantage of the opportunity to mingle with, present to, train, and further network with attendees at this year's exciting event.

Sincerely,

Jeff Hunsaker | President & Chief Operating Officer | SCO Operations

ATTENDEE DEMOGRAPHICS

The profile of Forum attendees in 2007 was:

- > 45% Technology Resellers
- > 20% Corporate End-Users
- > 13% Industry-specific Solution Providers
- > 13% Independent Software Vendors
- > 8% Independent Hardware Vendors

This year, the top reasons to attend Forum is to take advantage of the valuable training on a wealth of topics including:

- > New strategic plan moving forward including taking the company private from SNCP
- > Practical "How-To" sessions on current SCO UNIX technologies
- > Obtain information on SCO partner's technology & products
- > Understand how SCO and its partner's technology are complimentary
- > Understand how these technologies can be used to lower costs and/or increase revenue

SCO FORUM 2008 SPONSORSHIP OPPORTUNITIES

Valued Partner Sponsorship - \$4,500

Marketing Components

- > Logo and 50-word description on SCO Forum sponsor Website linked back to your Website
 - > Feature article in one Partner newsletter – issue TBD
 - > Sponsorship of at least one pre-event e-mail message
 - > Recognition in post-event e-mail, sent by SCO
 - > Insertion of one item into the SCO Forum attendee bag
- Vendor Fair Area – located within the food & beverage area to maximize traffic. SCO lab also to be in the same area.

Six foot draped table top

- > One 1000 watt electrical outlet
- > Two chairs
- > One wastebasket
- > 24-hour security
- > Empty storage

ADDITIONAL SCO TEC FORUM SPONSORSHIP OPPORTUNITIES

SCO Forum Cocktail Reception \$10,000

Sponsor will have the exclusive opportunity to join SCO in hosting the SCO TEC Forum 2008 Cocktail Reception on Sunday evening, August 10th. Not only will this evening provide an energetic kickoff to SCO TEC Forum 2008, but it will also provide the opportunity for the sponsor to make initial contact with all SCO Forum attendees.

SCO Forum Lanyard \$1,000

Sponsor will have name and/or logo on all nametag lanyards given to SCO Forum attendees.

SCO Tec Forum Room Drop \$2,500

During the SCO TEC Forum sponsors have the option of participating in a managed room drop. This room drop provides a targeted vehicle for getting information into the hands of each SCO Forum attendee. Each room drop sponsor is encouraged to include literature, t-shirts, gifts, or other attention-grabbing materials. Sponsors may also choose to include information that will drive attendees to their tradeshow booths, break-out sessions, or other venues. Room drops that include multiple items need to be in a bag.

SCO Tec Forum Seat Drop \$500

Have your promotional material or giveaway placed on every attendees chair at the opening general session of SCO TEC Forum on Monday morning. Every attendee will have a chance to see your material and review it.

Event Registration Bag \$4,000 (Deadline June 30th)

SCO will provide registration bags with sponsor name/logo featured on the bag. This bag will also include SCO TEC Forum materials such as the event guide and associated collateral. Sponsor may also choose to include additional items such as a t-shirt, other small gift, or sponsor collateral in this bag (at their own cost).

Grand Prize Give-Away Sponsor's Own Cost

At the conclusion of SCO Forum, attendees who have visited our vendor fair and left business cards will be entered into a drawing. Winners will be selected at random and awarded an array of sponsor-provided items. Sponsors will present their awards on stage of the closing session.

A la Carte Sponsorship Opportunities:

- ____ Logo and 50-Word Description on the SCO TEC Forum Website \$1,500
- ____ Blind Mailing to Forum Registrants \$2,500
- ____ Feature Article in SCO Partner News \$1,500
- ____ Sponsorship of one pre-event email message \$2,000
- ____ Opportunity for one post Forum Web Seminar to SCO Channel \$5,000
- ____ Insertion of one item in SCO Forum Attendee Bag \$1,000
- ____ Sponsorship of SCO Forum Meals with Signage \$5,000
- ____ Hosting of Wine Tasting/Social Event - \$2,500
- ____ Sponsorship of a Break with Signage - \$1,500
- ____ Company Sponsored Directional Signage - \$2,000
- ____ Homepage & Sponsorship of Wireless Internet/Email Stations \$4,000

SHOW SCHEDULE

Exhibitor Move-In

Sunday, August 10 9:00am – 4:00pm

All exhibits must be fully installed by 5:00pm on Sunday, August 10, 2007.

Exhibit Hours

Sunday, August 10	6:00pm – 7:30pm
Monday, August 11	7:30am – 8:30am
	12:00noon – 1:30pm
	5:00pm – 6:00pm
Tuesday, August 12	7:30am – 8:30am
	12:00noon – 1:30pm

SCO Forum 2008 Sponsorship Agreement (downloadable at www.sco.com/survey/sponsor_forum)

We hereby contract for sponsorship at the SCO Forum 2008 Conference & Exhibition in accordance with our preference indicated below. We understand that in order to exhibit and/or sponsor SCO Forum 2008, our company must integrate, deliver, license, sell, market, or support SCO products and/or services in our activities at the conference and exhibition. We agree to pay 100 percent of the fee or balance due.

Exhibitor

Company Name: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Country: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Vendor Fair Area

Please indicate the products you plan to showcase:

Are the above products currently listed in the SCO Solutions Directory (www.sco.com/solutions)?

Yes No

Cancellation

Sponsor may cancel sponsorship of SCO Forum and receive a 100% refund until June 1, 2008. After that date a 100% cancellation fee will apply.

Liability

Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save The SCO Group (“SCO”), The Planet Hollywood Hotel and Casino, and their employees and agents harmless against all claims, losses, and damages to persons or property, government charges or fines, and attorney fees arising out of or caused by Sponsor’s installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of SCO, The Planet Hollywood Hotel and Casino, their employees and agents. Sponsor acknowledges that SCO and The Planet Hollywood Hotel and Casino do not maintain insurance covering Sponsor’s property and that it is the sole responsibility of the Sponsor to obtain business interruption and property damage insurance covering such losses by Sponsor.

Billing Contact

Billing Contact Name: _____

Department/Division: _____

Billing Address: _____

City: _____ State/Province: _____

Postal Code: _____ Country: _____

Phone: _____

Fax: _____

Email: _____

Payment Method

Check #: _____

Credit Card #: _____

Type: Visa M/C Discover Amex

Expiration Date: _____

Name on Card: _____

Purchase Order #: _____

Acceptance

By signing below, this contract represents and warrants that he or she has been duly authorized to execute this binding contract on behalf of the named Sponsor and will abide by the regulations as presented.

Agreed to By:

Company Name: _____

Signature: _____

Name (print): _____

Title: _____

Date: _____

Accepted By:

The SCO Group

Company Name: _____

Signature: _____

Erik Hughes, Director, Product Management:

Name (print): _____

Title: _____

Date: _____

Please send signed contract and payment to:

The SCO Group

355 South 520 West, Suite 100, Lindon, Utah 84042

Phone: 801-932-5302 Fax: 801-852-0404

Email: dgillman@sco.com

SCO FORUM 2008 EVENT SUMMARY

SUNDAY, AUGUST 10

- > Arrive in Las Vegas, Nevada
- > Vendor Setup at Hotel
- > Evening Cocktails/ Open Vendor Area

MONDAY, AUGUST 11

- | | |
|---------------|-----------------------------------|
| Early morning | Breakfast/ Open Vendor Area |
| Morning | General Session |
| | Breakout Sessions |
| Lunch | Open Hardware Lab and Vendor Area |
| Afternoon | Breakout Sessions |

TUESDAY, AUGUST 12

- | | |
|---------------|-----------------------------------|
| Early morning | Breakfast/Open Vendor Area |
| Morning | Breakout Sessions |
| Lunch | Open Hardware Lab and Vendor Area |
| Afternoon | Breakout Sessions |
| | Closing Session |

**The agenda for SCO TEC Forum 2008 is subject to change.*



WWW.SCO.COM/2008FORUM

SPONSORSHIP INFORMATION

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THE SCO GROUP

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